

**Ranked #10 in the Nation for
Supply Chain Management by:**



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Who should attend?

Clarkson's executive seminar in GSCM is designed for mid- and senior-level executives, managers, and consultants who would like to keep abreast of the latest, state-of-the-art concepts and practical tools in supply chain management. The program is especially beneficial for purchasing, inventory, materials, distribution, logistics and marketing managers who are interested in ensuring smooth production with as little inventory as possible, high customer-service levels, and low system-wide costs.

Topics include:

- Emerging trends in global supply chain management
- Inventory management and logistics strategies
- Information technologies for supply chain decision making
- Supply chain as negotiated terrain
- Improving supply chain performance through strategic human resource management
- Measuring supply chain financial performance
- Aligning supply chain management with corporate strategy

Registration includes:

- Seminar materials with CD-ROM
- 3 nights' accommodations
- All meals, networking events, and breaks
- 2.1 CEUs awarded
- Discounts available to Clarkson alumni and companies supporting 3 or more attendees

Highly interactive format provides:

- Team and hands-on activities to reinforce key concepts
- Networking opportunities with other industry professionals and seminar faculty
- Comprehensive dialogue covering the latest trends, emerging technologies, and proven strategies

Join over 160 past participants from 40 globally recognized firms:

Accenture	Citec	HandHeld Products	O'Brien & Gere
Acsis, Inc.	Corning Inc.	Hewlett-Packard	Osram Sylvania
Alcoa Inc.	Cybox	IBM	PWC Logistics
Altarum	Dell Computer	IDEX Corporation	Rockwell International
Aspen Technology	Delta Airlines	ITT Industries	Saint-Gobain
ATMI	Drake Certivo	J. R. Simplot	Stanley Works
Babcock Power	Eastman Kodak	Lockheed Martin	Velcro USA
Bank of America	General Electric	National Grid	Welch Allyn
Boeing Company	General Motors	Northrop Grumman	Wyeth Pharmaceuticals
Carrier Corporation	Grainger	New York Air Brake	Xerox Corporation

To register or request more info, contact:

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